



In the Name of Allah, the Beneficent, the Merciful

Halal Certification Agency



Re: ISNA Canada Halal Certification Agency

Assalamu Alaikum Wa Rahmatullahi Wa Barakatuh: May the peace and blessings of God be upon you.

The Islamic Society of North America – Canada (ISNA Canada) is the oldest (established in 1963) and the largest Islamic organization in the United States and Canada. Since its inception, first as the Muslim Students Association of the U.S. and Canada and now as ISNA Canada, it has provided many services to the Muslim community. For over forty three (43) years, it has helped the communities establish Mosques/Islamic Centers, Islamic Schools, Islamic Book Services and also provided help in resettlement for refugees and new immigrants upon arrival here in Canada.

Another service which ISNA Canada has been providing to the Muslims around the world and especially in the United States and Canada is the certification for Halal food products manufactured and processed in Canada and the United States. Since 1990, ISNA Canada has played a pioneer role in providing this as a very essential service to the members of the Muslim community not only in North America but also in many parts of the Muslim World.

This started with the appointment of ISNA Canada as the official certifier by the Malaysian Government in April, 1990. Please see the letters by Sheikh Awang, Islamic Affairs, Prime Minister's Department and by H.E. Mr. Jassim Darwesh, Secretary General of the Municipalities, United Arab Emirates (UAE). Since then, the export of Halal food from Canada has been going on under the certification of ISNA Canada to the Muslim as well as the non-Muslim countries, such as China which has a large Muslim population.

With the rapid Muslim population growth in Canada, U.S. and around the world, Halal food certification by a well established and recognized organization does make an impact on the Halal market. Therefore, the ultimate objective and goal of the ISNA Halal Certification Agency is to promote the understanding of the institution of 'Halal' reiterating the benefits of Islamic dietary concepts and practices to Muslims as well as non-Muslims alike.

For more information please visit www.isnahalal.ca or www.isnacanada.com.

Yours truly,

Mohammad Ashraf, Ph.D.
President
ISNA Halal Certification Agency

